



# APOCALYPSE THE BEGINNING



A WORLDWIDE OUTDOOR EXHIBITION  
OF EXTRAORDINARY PHOTOGRAPHS THAT WERE TAKEN  
DURING THE RUSSIAN-UKRAINIAN WAR

The Soul of Ukraine Foundation, Inc.



# The Soul of Ukraine Foundation, Inc.

US Division of an International Charitable Foundation

a 501(C)3 Non Profit & Non Governmental International Public Organization

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## EXHIBITION BOOKING FORM

### 2022 APOCALYPSE THE BEGINNING

A worldwide outdoor exhibition  
of exceptional photographs that were taken  
during the Russian-Ukrainian war

By returning this booking form, you are accepting the terms and conditions stated below.  
If you have any questions about this please talk to us before returning the form.

### I would like to book this exhibition

SECTION 1: Please indicate the city, location, and desired dates for the five-day show

SECTION 2: Contact details of a person to receive all further exhibition information

Company name:

First name:

Last name:

Job title:

Phone no.:

E-mail:



73909-3287979824

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www.soulofukraine.foundation Fax: +1 320 341.0275 info@soulofukraine.foundation

## EXHIBITION BOOKING FORM

# 2022 APOCALYPSE THE BEGINNING

# 5 watch days

# MFF Galleries

Any open area approx. 3,000 sq. m. (32,000 sq. feet) can be useful to install the "Apocalypse. The Beginning" exhibition complex.

### SECTION 3: Payment

The Soul of Ukraine Foundation, Inc., is a certified international humanitarian charitable organization. For this reason, we kindly ask you to reimburse only the costs of transportation, insurance, installation and security of this unprecedented exhibition.

Invoice address:

City & Postcode:

E-mail:

Please email the filled form to: [info@soulofukraine.foundation](mailto:info@soulofukraine.foundation)

If you are having trouble with this email address, please use the other email:  
[thesoulofukrainefoundation@gmail.com](mailto:thesoulofukrainefoundation@gmail.com)





**APOCALYPSE**  
The Beginning



[www.apocalypsephoto.com](http://www.apocalypsephoto.com)

#31



www.apocalypsephoto.com

**A Roadside Memorial**

It has been more than two months since Russian troops withdrew from their positions around Kyiv, yet newly-discovered bodies and mass graves are still turning up on a weekly and sometimes daily basis, underscoring the scale of atrocities committed by Vladimir Putin's forces during their monthlong occupation near Ukraine's capital. Ukrainians were horrified by the images of civilians lying dead in the streets and in improvised graves. After the horror of Russia's assault, tens of thousands of people are trying to identify their loved ones while they still can.

The license plate from the car was used for the future identification of the people buried at the site of their murder by the Russians.  
Bogdanivka village, Kyiv region, April 8, 2022  
Photo by Igor Lukatsky



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### SECTION 4: Terms and conditions of booking

#### Definitions

In these regulations, the term "Exhibition" in all cases refers to the exhibition being held in conjunction with The Soul of Ukraine Foundation, Inc. The term "Customer" includes any person, firm, company, association, organization, and its employees, servants, or agents from whom a paid order for the exhibition was accepted.

#### Payment

Payment must be made in full. The calendar dates of the show are negotiated after payment.

#### Cancellations

The organizers return the funds in full if they cannot deliver the exhibition due to force majeure. No refunds will be made for an exhibition canceled by the customer.

#### Applications for and allocation of the booking space

Applications for the exhibition must be made on the form provided which should be returned to the address stated as soon as possible. Acknowledgment of the booking and an invoice will be sent to you within 2 working days. Attention will be paid to the order in which forms have been received when allocating space. At the exhibition, the display or acknowledgment or credit or advertisement indicating membership of any organization, society, or trade association is not allowed except by express written permission of the organizers. The organizers retain the right to alter the layout of the exhibition if it is deemed to be in the best interests of the exhibition. Exhibitors should note, however, that every effort will be made to maintain the published exhibition plan layout.

#### Sub-letting

Sub-letting or licensing the use of stand space is not permitted, and neither may the products or services of firms not exhibiting in their own rights be promoted or displayed as exhibits, except where express written permission has been obtained from the organizers.

#### Exhibitors technical manual

Further technical information concerning the exhibition together with order forms for all ancillary services available to exhibitors will be forwarded to the customer. This will include specific guidance and any relevant restrictions relating to the event and build including access and build times. Once released, the technical manual will supersede any information stated within the advertising brochure.

#### General conditions

The organizers are responsible for the control of the exhibition areas. The decision of the customer is final and decisive on any question not covered in the foregoing regulations. The organizers must comply in all respects with the requirement of every appropriate authority, with the Terms of Agreement by which the organizers may occupy the space, and with policies of insurance effected by the organizers.

#### Liability

The organizers will endeavor to protect exhibition property whilst on display at the exhibition. In the event of it being necessary for any reason whatsoever for the exhibition to be abandoned, postponed, or altered in any way in whole or part or if the customer find it necessary to change the dates of the exhibition, the organizers shall not be liable for any expenditure, loss or damage incurred by a customer resultant upon such change. Nor shall the organizers be liable for any expenditure, loss, or damage resultant upon the intervention of any authority which restricts the use of the space in whole or in part in any manner whatsoever.

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